

Magalia Community Park Board of Directors Meeting  
Monday, July 7, 2025  
Magalia Community Center

Minutes to be transcribed by the Executive Director at a later date

Linda Horton-Lyons, Chair

1) Call to Order & Board Roll Call

Meeting called to order at 6:01pm

Board members & staff present: Linda Horton-Lyons, Chair, Ryan Soulsby, Vice Chair, Monica Gaxiola, Treasurer, Phil Howard, Ryann Pinnegar joined for a time via Zoom. Jake Bates, Disc Golf Commissioner, and Executive Director Chris Rauen. Not present: Rich Gingery Jr., Secretary.

2) Guests: Lucas Warmerdam (disc golf committee), Joanne Hall (event planner); Jeanne Brovelli (Garden Committee) joined at 7pm.

Quorum: Board Quorum requires four (4) members. Quorum has been met.

3) Approval of Minutes: June meeting minutes have been submitted for review.

***Motion to approve minutes was given by Ryan & seconded by Phil. Minutes approved 4-0.***

4) Treasurer's Report – Monica Gaxiola: Balance \$43,284.70 + PayPal transfer (\$1124.86). New workman's compensation policy will provide considerable savings.

5) Magalia Community Park Gala Update –

Joanne shared the latest version of the flyer but we need to finalize the sponsor levels, costs and sponsor benefits. Discussion of title sponsor & whether it should be \$2500 or \$1500 – recommendation to keep it at \$2500 which balances out the rest of the sponsor levels. "Friends of Disc Golf" is being kept at a reasonable level (\$75). Our contacts and potential donors are widespread and not just in Magalia – they are Camp Fire Collaborative members, County employees, numerous entities that have supported MCP in the past, Masonic Lodge (Rich), POA members, and founding donors & sponsors of South Pines. Application was provided to Chris for a potential major sponsorship from Tri Counties Bank (up to \$2500). Joanne would like to reach out to Rich re: his connections. Need to form a Gala committee, volunteers are coming together. Our reach is beyond just Magalia but throughout the county. Joanne recommends MCP get a MailChimp email account; Sender is another program that has been recommended. Meeting planned w/ Gala committee and Izzy's this week.

## 6) Executive Director's Report – Chris

Finance Committee Meeting – Chris shared that the board, plus Jake & Lucas, met in mid-June to review our current finances due to changes in revenue. Rich shared in the meeting that he felt this was a recoverable situation, and will necessitate disc golf sales & events to continue to build as we negotiate for new programs, rentals and new fundraising to replace some of the revenue lost on the community center side. 2024 report was also shared with the board at this meeting, the focus being that it was a very good year for one-time revenue & grants, which are carrying us over into 2025 with a strong balance. We will end the 2025 year just fine but concerns come up going forward. Chris will be speaking with DESS (Employment & Social Services), Adventist Health, Butte County Mobile Library and others to see what might be a good fit for the facility. Jake shared that Butte County Code Enforcement was needing space for a week to a month, but would need to be full time if it were explored.

Meeting w/Katie Simmons: Monica and Chris held a financial advisory session with Katie at MCP to re-arrange our budget template and help review our numbers to help make more accurate projections for 2026. She recommends looking at the budget from the standpoint of “one time revenue” such as grants & donations vs “recurring” which would be from program and sales. Linda asked if Katie had any ideas of programs that the County could bring to the center; issue is that much of DESS funding is State and California is facing current financial shortfalls, which are negatively impacting social service programs and staff. Measure H funding will fund priority services (more deputies & emergency, etc) but not necessarily new services.

Meeting w/Jovanni Tricerri: Chris, Jovanni, Nate Millard (Red Cross) and Richard Yale initially held a Zoom call to brainstorm ideas for new programming & funding for MCP, then planned a meeting at the community center with 28 Red Cross volunteers who were visiting the Ridge, and used our situation as an example of how best to move forward to raise operating revenue. Many ideas came from this and were shared with the board. Note: ***Phil was particularly interested in the suggestion to design & sell merchandise to amplify our visibility – hats, shirts, etc.*** It was a very productive meeting and more sessions like this will be held in the future.

Call w/North Valley Community Foundation – After our June board meeting, Chris spoke with Kim DuFour to discuss what had happened, as NVCF was a major part of helping put together this collaboration with First 5 and MCP. She was very supportive and understanding of the situation, and permission was given for MCP to make a modest financial request to help cover operational costs while seeking out replacement programs and fundraising. Chris submitted the application last week and we are waiting to hear back from their committee.

Crosswalk upgrade – Chris met w/Public Works Director Josh Pack on options to making our crosswalk between the parking lot and building safer. Explored solar powered lighted crosswalk but burden of cost would be on organization (\$30k). They do recognize the crosswalk and other striping is dated & worn and will put this on priority list in the next 4-6 weeks. Ryan Soulsby asked to have Public Works also refresh the crosswalk where the course splits on S. Park near Glendale. Some discussion of speed bumps as a possible addition after South Park Drive is repaved (repaving scheduled for 2026).

7) Lakeridge Park Update – Chris gave a report on PRPD’s Lakeridge Park meeting held in Paradise in June. Linda and a member of the POA, Kathi Hiatt, also attended. Patrick Farrar, landscape architect, gave the presentation at the meeting.

8) MCP Mission Statement – General discussion of meaning & purpose of a non-profit mission statement and we should consider if ours still fits the mission. There was consensus that it does.

9) Board Vacancy – There is one open seat on the MCP board; members of the garden committee were encouraged to consider having one of their members possibly filling this if they would like.

#### 8) Committee Reports

Disc Golf Committee Report – Jake reported sales were \$2713 for the month of June, down slightly due in part to late mowing (mower issues) and summer weather. Chris explained that the Cub Cadet was evaluated at Swede’s Small Engine Repair and found to have a blown transmission which would cost over \$1000 to replace. The John Deere that Jake is now using, which works, was on loan to MCP from Swede’s while we considered what to do with the Cadet. Chris arranged a mower swap, so we now own the John Deere.

Phil asked why we do not mow the public lawn area with the mower; the machine is used regularly on weeds & often picks up sticks, brush, rocks, etc so the blades are not ideal for mowing a manicured lawn. We would need a different mower for that purpose (simple push mower with a good blade would be fine) if we want to go that route.

Ryan Soulsby reported that our application for the Healthy Community Collaborative grant was denied; he knows one of the committee members personally and will connect w/them to get some insight and see how the application could be improved in the future when there is another round of funding.

Ryan S. also gave a comprehensive report on the different annual membership packages that will be going on sale in the pro shop soon. He shared a sample of the membership cards with the board, and what benefits will go with each of the packages. There will be a strong promotional effort & will be tracking players with “One Tap” that players can use on their phone to check in. After his presentation he has asked the board for the go-ahead to get the membership program running asap; expects a large spike in revenue at the times of the year when the most memberships are sold & renewed, however there may be a decrease during certain times of the year; there will be a ROI from sales in the pro shop, referring friends & new players, etc. Monica suggested a disc golf “package” as an auction item for the Gala in November.

Chris brought up that he and Monica did receive Ryan's financial projections – not yet ready for a full board report, but asked that future reports are prepared based on a calendar year. They discussed the next six months and a much higher revenue projected due to sales of memberships. The first six months of 2025 have been lower than what was projected for disc golf based on the prior year, so the next six will need to show a substantial increase to meet the projections needed for monthly revenue for MCP.

Lucas announced that he installed the mini-disc golf baskets – there is still more work to do but it's playable now.

Clarification on timing of disc golf sponsorships; Linda stated that she starts on contacting businesses for annual renewals in September.

Chris added that he wants to do as much as possible to help promote the disc golf course and has connected Ryan Soulsby with Explore Butte County and Butte365. Ryan is taking videos, which they are requesting for social media. There's a place on their website for listing events & regular weeklies.

#### Wellness Committee

- A) Community Garden Update – Jeanne shared the variety of new crops they are growing; much work is being done in the new orchard, including a shady rec area. She asked for a copy of the water bill so the garden committee can monitor water usage. They have a large wood chip pile and are sharing throughout the neighborhood. Garden Facebook group, which had been set to “private” and was not as easy to share; Lauren has changed some settings to make it more public facing.
- B) MCP Youth Activities – Chris reported that he and the parent volunteers held a kids game night in mid June that was successful, about 25 kids & parents. Vacation time right now & people busy with summer activities so we are on hold & will bring back the youth nights in August after school starts.
- C) Events – Music on the Green

Phil suggested setting up a 50/50 or a “Split the Pot” at the music nights to help raise funds for the park; Monica stated that she had looked into the legalities of setting something like this up on the backend and would require paperwork to be filed with the State more than 60 days in advance of the event...we can revisit next year.

Fall Family Fun Fest September (date to be decided) – Chris will meet with PRPD staff to start the planning next week. Concerns were addressed by MCP to PRPD about expense of food at Izzy's and the need for more budget friendly snacks and meals for families with children; Izzy's is on board with having a special menu for the families for this venue.

Roni's tribute at the Special Guest concert August 16 – MCP will have a hot dog bar as a fundraiser in Roni's memory, Chris is working with Jean Hansen (Roni's mom) on details for that but we will keep it simple and easy.

Halloweenfest – Halloween falls on a Friday night this year. POA will do their event on the 31<sup>st</sup> and we suspect other groups will hold their events on the same day. PRPD is doing their event on Sat., Oct 25. The only question for us: how available will volunteers be on a Friday afternoon for Trunk or Treat, games and crafts...and for school buses coming back up the hill, junior high students won't be home until after 4:00pm. Consensus that we should stick with Oct 31, we will recheck with the POA.

8. New Business:

Next meeting will be Monday, August 4, 2025 Meeting adjourned 8:10pm.